

# Public-Private Dialogue

## ROLE PLAY: SETTING-UP A COLLABORATIVE POLICY PLATFORM IN 90 MINUTES LITERAVIA CASE STUDY

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# The Situation

- Following growing and domestic pressure, the Lituavian Government has agreed to engage in a public-private dialogue in 2010 – prior to the 2011 elections – in order to increase the country's competitiveness and to foster foreign investments. With support from developing partners, the Government has issued TORs and has invited foreign consulting firms to bid for the assignment.
- Three firms have been pre-selected and have been asked to deliver a preliminary report on the set-up of the Lituavian Business Forum.
- The consultants are in the country and are meeting the stakeholders today for a first round of consultations. The consultants are expected to deliver their preliminary PPD design later in the day. Stakeholders will vote on the most appropriate design and select the best firm during a plenary voting session.

# The Actors

There are a total of 12 groups in this exercise:

## **Consulting Companies**

- Vienna Creativity & Associates
- Developing Markets Group
- Robert Jones International

## **Government**

- Prime Minister Office
- Minister of Commerce and Industry
- Investment Promotion Agency

## **Private sector**

- Large foreign investor
- Small business
- Informal sector

## **Donors & Civil Society**

- World Bank
- Private Sector Development Working Group (bi-lateral agencies)
- NGO Forum for Democracy

# 90 minutes to make it happen!

- **5 minutes:** Read the case study, Open your secret letter, see who you are, join your group
- **15 minutes:** Discuss within your group your identity, your objectives, [select a design methodology] [discuss your stakeholder position]
- **25 minutes:** consulting companies visit stakeholders, stakeholders can speak to each other
- **20 minutes:** Consulting companies prepare their presentations, stakeholders prepare their statements
- **30 minutes** for presentations and general assembly's vote

# Design Questions

**These are the main PPD set-up topics you will have to address:**

- Mandate
- Institutional Alignment
- Sectors and priority working groups
- Participation and outreach
- Secretariat structure and staffing
- Governing body
- Reform agenda for year 1
- Communication