

Public-Private Dialogue

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The PPD Handbook

A TOOLKIT FOR BUSINESS ENVIRONMENT REFORMERS

By Benjamin Herzberg and Andrew Wright

*Operational Guidelines for the
Charter of Good Practice in Using
Public-Private Dialogue
for Private Sector Development*



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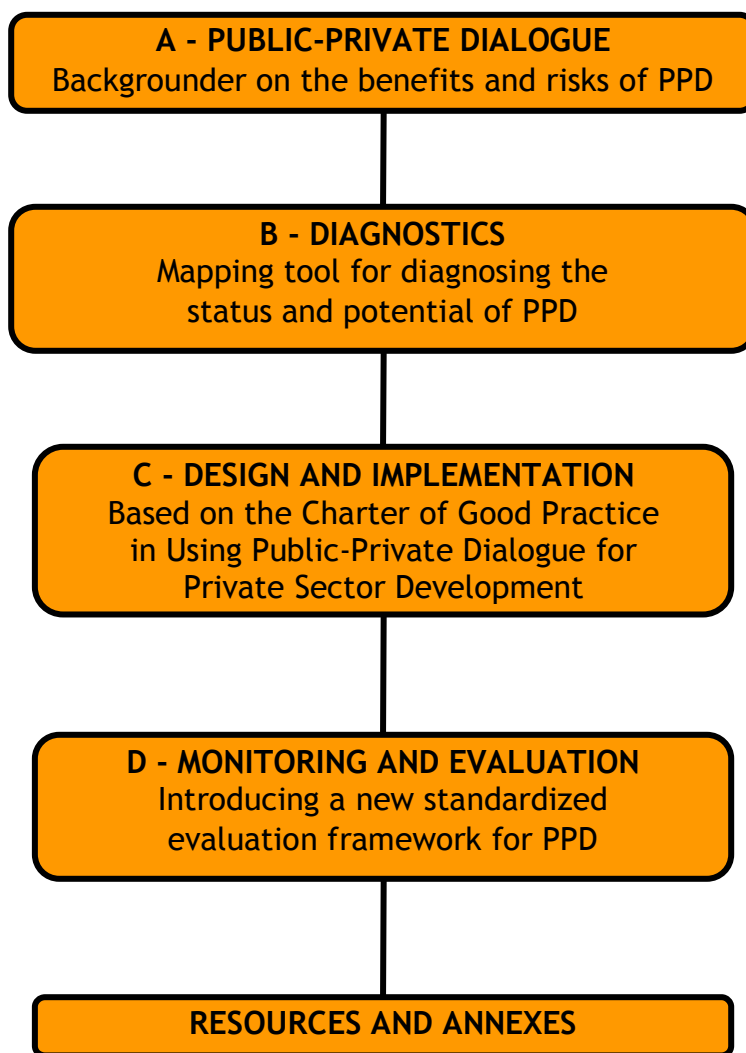
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Small and Medium Enterprise Department
The World Bank Group

Manufactured in the United States of America
First printing, December 2006



THE PPD HANDBOOK: AT-A-GLANCE



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ACKNOWLEDGEMENTS

This handbook is an output of the public-private dialogue program, an initiative aimed at building knowledge and capacity for public-private dialogue, which is co-sponsored by DFID, the World Bank (Private Sector Development Vice-Presidency), the IFC (SME Department, Capacity Building Trust Fund) and the OECD (OECD Development Center).

This handbook was drafted by Benjamin Herzberg of the World Bank and Andrew Wright, consultant. Frans van Gerwen, Management for Development Foundation (MDF Training & Consultancy), wrote section D on evaluation. Tony Polatajko of DFID, and Nicolas Pinaud and Henri-Bernard Solignac-Lecomte of the OECD supported the public-private dialogue program throughout its implementation, and provided valuable comments on an earlier draft of the Handbook.

The authors wish to thank the following people for their major and highly valuable contributions on the following chapters:

- Jason Agar, Kadale Consultants Ltd., National Action Group Secretariat, Malawi, on chapter C.3.
- Pascale Rouzies, IFC, Lao Business Forum, on chapter C.2. and C.7.
- Richard Waddington, Dennis Gallagher, Patrick Banya and Fiona MacCulloch, DAI Europe, on chapter C.4.
- Kevin Sullivan, Office of the High-Representative of Bosnia and Herzegovina, on chapter C.6.
- James Phillip Brew, IFC, Cambodia Government-Private Sector Forum, on chapter C.3. and C.7.
- Joseph H. Lowther, Emerging Markets Group, Ltd. on chapter B.2. and C.8.
- Alonso Ramos Vaca, Grupo SIGA, on chapter C. 9.
- James Emery, IFC, on chapter C.12.

In addition, the authors wish to thank the following colleagues and practitioners for the peer-review comments they provided on the draft of this Handbook: Andrew Stone, Vincent Palmade, Alec Hansen, Jonathan Coppel, Alejandro S. Alvarez de la Campa, Geeta Batra.

Authorship of specific case studies is given throughout the report. More details on the initiative can be found on www.publicprivatedialogue.org.



ABBREVIATIONS/ACRONYMS

BBI - Better Business Initiative
BMOs – Business Membership Organizations
CoC – Chamber of Commerce
DFID – UK Department for International Development
EU – European Union
FIAS – Foreign Investment Advisory Services
G-PSF - Government-Private Sector Forum
M&E – Monitoring and Evaluation
MPDF- Mekong Project Development Facility
MSC - Most significant change
MSMEs - Micro, small and medium enterprises
NAG - National Action Group (Malawi)
NESG - Nigerian Economic Summit Group
NGO – Non-governmental organizations
OECD - Organisation for Economic Co-operation and Development
OVI - Objectively Verifiable Indicators
PFI - Policy Framework for Investment
PPD - Public-Private Dialogue
RDA - Regional Development Agency
RIA – Regulatory Impact Assessment
SME – Small and Medium Enterprises
SoV - Sources of Verification
ToR – Terms of Reference
UNMIK - United Nations Mission in Kosovo
USAID – U.S. Agency for International Development
UNTAC - United Nations Transitional Authority in Cambodia
WTO – World Trade Organization