

PROGRAMME &
KEYNOTE SPEAKERS

8th **PPD**
WORKSHOP

MARCH 10-13, 2015
COPENHAGEN

publicprivatedialogue.org





WELCOME

Meeting global challenges such as climate change, poverty and inadequate access to sustainable energy requires the involvement of the private sector. The business community is able and willing to contribute with knowledge, technologies and finance to fulfill the needs of developing countries. History shows that strong multi stakeholder dialogue is the most efficient way to maximize sustainable development effects derived from business activities.

It is imperative that business, international organizations, donors and developing countries work together to ensure well-functioning platforms for Public Private Dialogue in all countries around the world. They are vital instruments for building policy frameworks conducive to sustainable economies, global value chains and responsible investments.

Preconditions for growth, job creation and private investments are attractive business conditions and policy consistency based on legal institutional foundations. Together, we have a common obligation to deliver these fundamentals. Together, we must overcome barriers and promote viable business environments at national and international levels. We strongly believe that a prerequisite for sustainable and well-functioning societies is a flourishing private sector based on transparency, dialogue and mutual trust between business communities, decision makers and civil societies.

It requires Public Private Dialogues.

We are confident that the 8th PPD workshop will explore how multi stakeholder dialogue can form excellent platforms to deliver innovative solutions to global challenges.

A handwritten signature in blue ink, appearing to read 'Karsten Dybvad'. The signature is fluid and cursive.

Karsten Dybvad
CEO, Confederation of Danish Industry



FOREWORD

Welcome to the 8th Annual Public-Private Dialogue Global Workshop, where you are invited to engage on the role of collaborative policy-making as an accelerator in the fight to end poverty. Ahead of us lies a huge development challenge. Globally 1.2 billion people today live on less than \$1.25 a day; 4 billion people, a majority of the world's population, are considered "low-income". Two years ago, Finance Ministers from around the world, who serve as Governors of the World Bank, representing 188 member countries, endorsed two goals – end extreme poverty by 2030 and boost shared prosperity. These goals are shared by many of the organizations represented at this event, and require us to do more to have a greater impact at a faster pace.

We have a shared responsibility to find solutions to the challenges our global society faces today – whether an economic or a health crisis, climate change, stresses placed on the labor force, or corruption. The private sector can play a critical role in efforts to accelerate this fight against poverty – one that goes beyond that of governments and of international organizations. Public-private dialogue initiatives can provide the necessary space for disparate constituencies to come together and forge coalitions to drive change. It is a powerful force of change when reformers from the government, private sector and civil society come together and coalesce for better service delivery and governance – and drive economic development.

This workshop can provide us with the lessons and tools to engage around not only the "why" and "what" of dialogue mechanisms, but also the "how to". If we can facilitate constructive engagement on this topic, we can help bring back a shared vision for sustainable, equitable growth and development among business, governments and society.

A handwritten signature in black ink, appearing to read 'Sanjay Pradhan'.

Sanjay Pradhan

Vice President of Leadership, Learning and Innovation, The World Bank Group



FOREWORD

It is a privilege for me to co-host this conference on promoting sustainable global value chains. Trade and development are both necessary conditions for sustainable growth that can lift more people out of poverty and create new opportunities.

The Danish government is actively helping to push and drag global value chains in a more sustainable direction. I recently launched a targeted plan with six initiatives to promote decent work, responsible production and corporate social responsibility. Promoting sustainability throughout the value chains of internationally traded commodities can lift entire sectors not just individual businesses. Creating the necessary conditions for sustainable business and decent jobs is a joint responsibility of governments, the business community, civil society, labour and financial institutions. We must all change the way we regulate, the way we invest and how we measure results to better exploit synergies between investment, trade and development.

Market transformation requires an open and inclusive dialogue between all stakeholders. I am therefore very encouraged by the high level of interest from all partners in this conference. We must jointly strive to create sustainable and inclusive growth through a fair and level playing field for businesses on the basis of international social and environmental standards. I am sure this conference will offer new ideas for taking this important agenda forward.

Mogens Jensen

Minister for Trade and Development Cooperation, Denmark

The logo features a large blue '8' with a smaller blue 'th' to its right, followed by the letters 'PPD' in a bold, sans-serif font. The 'P' and 'D' are black, while the 'P' is red. Below this, the word 'WORKSHOP' is written in a large, black, sans-serif font.

8th PPD WORKSHOP

KEYNOTE SPEAKERS

MARCH 10, 2015

ANDRINOF A. CHANIAGO

Minister of National Development Planning/Head of National Development Planning Agency (Bappenas), Indonesia

Mr. Andrinof A. Chaniago is the Minister National Development Planning/Head of National Development Planning Agency (Bappenas) under the current 2014-2019 Cabinet of the Republic of Indonesia. He is a prominent expert in politics, public policy, and development issues. He founded the Center for Indonesian Regional and Urban Studies (CIRUS) in 1999, and CIRUS Surveyors Group (CSG) in 2008. He was also one of the founders of “Visi Indonesia 2033” (Vision of Indonesia in 2033), an independent think-tank in Indonesia. Andrinof holds a Bachelor degree in Political Science and a Master’s degree in Public Planning and Policies from the University of Indonesia, where he became a Lecturer at the Department of Political Science in bachelor and master degree program.

ATIQUL ISLAM

President, Bangladesh Garment Manufacturers and Exporters Association.

Mr. Atiqul Islam is an entrepreneur who started his journey in the Bangladesh garment sector in 1985. After 28 years of hard work, he built a group of industries named Islam Garments Limited employing more than 15 thousand workers. He served The Bangladesh Garment Manufacturers and Exporters Association (BGMEA) as an elected Director in the Board during 2007-2008 and 2009-2010. Presently he is fulfilling the role of the President of BGMEA. Under his supervision the garment sector has flourished with more compliant factories than before, with improved working conditions, making the industry more competitive and developed. Mr. Islam completed his higher studies at the University of Dhaka and is involved in various social work and charitable activities to serve his people.

AXEL M. ADDY

Minister, Ministry of Commerce & Industry, Liberia

Mr. Axel Marcel Addy has served as Minister of Commerce and Industry under Her Excellency, Ellen Johnson Sirleaf since April 2013. During his tenure as Minister of Commerce, Mr. Addy has redirected the Ministry's core function to focus on: investment diversification beyond extractive industries to include investment in agriculture and tourism; empowering small and medium enterprises to formalize and improve their access to market, finance and capacity development opportunities; industrial promotion in agriculture for food security with emphasis in agro processing and value addition; and integration in the world economy through regional and multilateral trading systems. Mr. Addy holds a Masters of Arts in African Studies with emphasis in International Development from the University of California, Los Angeles (UCLA) and a BA in Political Science with emphasis in Public Law from California State University, Long Beach (CSULB).

BETTY MAINA

Chief Executive, Kenya Association of Manufacturers

Ms. Betty Maina is the Chief Executive of the Kenya Association of Manufacturers (KAM), one of Kenya's leading business associations with over 800 members. Previously, Betty served in a similar position at the Institute of Economic Affairs. She was appointed by the United Nations Secretary General on July 31, 2012 to a High level Panel to advise on the global development agenda beyond 2015; the target date for the Millennium Development Goals (MDGs). In 2008/9, she was among the eminent African personalities serving on the Danish Prime Minister's Africa Commission, a Danish Platform for effective development cooperation with Africa. Betty's career spans nearly 20 years in public policy research and advocacy and has included engagements with various international organizations such as the Centre for Public Integrity in Washington; Center for International Private Enterprise, Washington, SIDA, UNDP, Africa Futures, Kenya Leadership Institute, as well as the World Bank, among others.

CHRISTIAAN REBERGEN

Director-General for International Cooperation at the Ministry of Foreign Affairs, The Netherlands

Mr. Christiaan Rebergen is Director-General for International Cooperation at the Ministry of Foreign Affairs, Netherlands, a position he has held since 2012. From 2010 to 2012, Mr. Rebergen was Ambassador for Millennium Development Goals and Public Private Partnerships. He has held numerous other positions in the Ministry of Foreign Affairs since 2002. Previously, Mr. Rebergen worked in the Ministry of Finance. He studied Development Economics with a specialisation in finance and environmental economics at the Free University Amsterdam.

ERINCH SAHAN

Head of Policy and Campaigns, Food and Climate Justice, Oxfam

Mr. Erinch Sahan currently leads Oxfam GB's policy and campaigns on food and climate change. Since 2011, Mr. Sahan has been a private sector adviser for Oxfam specializing in the links between business and development. He leads Oxfam's work on scoring the policies of the world's largest food and beverage companies in the Behind the Brands campaign and works directly with companies leading companies to better understand their impacts and develop new business models. Before joining Oxfam, Mr. Sahan worked on market-based aid projects in Indonesia. Erinch started his career at Procter & Gamble and ran a start-up furniture business in Australia. Erinch's academic background is in Law and Finance.

FERNANDO FRUTUOSO DE MELO

Director-General of the EU Commission's Directorate-General for International Cooperation and Development (DG DEVCO)

Mr. Fernando Frutuoso De Melo is, since November 2013, European Commission Director General responsible for international cooperation and development. Before joining the Commission in 1987, he worked in the Portuguese civil service and in private sector. During his career in the Commission he held different positions; he worked namely as Head of Unit in DG Human Resources and DG Fisheries, Deputy Head of Private office of Commissioner Rehn and President Barroso, Director in Secretariat General, Deputy Director General in DG HR. He holds a degree in Law and studied also development policy, history and public management. He has a strong background in development policy, human resources/administration and inter- institutional relations, in particular with the European Parliament.

GUY RYDER

Director-General, International Labour Organization

Mr. Guy Ryder has served as Director-General of the International Labour Organization (ILO) since May 2012. Mr. Ryder has over thirty years of experience in the world of labour, mostly at the international level. During this time, he has occupied positions of leadership at the global level and has been called upon to manage complex processes of change and situations of considerable political sensitivity in all regions of the world. Mr. Ryder was born in Liverpool, UK and studied Social and Political Sciences at the University of Cambridge and Latin American Studies at the University of Liverpool.

HANNA HALLIN

Social Sustainability Manager, H&M Group

Ms. Hanna Hallin is the Social Sustainability Manager of H&M Group, based at the global head office in Stockholm. She leads the social team at the sustainability department; responsible for developing and following up global strategies and goals such as the Fair Living Wages, industrial relations and human rights management. Hanna Hallin has her background in the non-profit sector and before joining H&M in 2012, she was the Executive Director of a Swedish think tank on civil society. Over 20 specialists work at the H&M sustainability department consisting of three teams; the social, the environmental and the anti-corruption. In total, around 150 people work as part of H&M's sustainability functions.

IAN GRAY

Program Manager, Global Environment Facility

Mr. Ian Gray is Senior Environment Specialist in the GEF, based in Washington DC. Mr. Gray coordinates The Global Environment Facility's (GEF) forest portfolio, which supports the implementation of sustainable forest management for multiple benefits and services. In addition, Mr. Gray has led development of the Integrated Approach Pilot - Taking Deforestation out of Commodity Supply Chains that utilizes a cross sector approach to removing deforestation from beef, palm oil and soy supply chains. Ian has over 25 years' experience in natural resource management within government, private and civil society sectors.

JOHN MORRISON

Executive Director, Institute for Human Rights and Business

Mr. John Morrison is Executive Director of the Institute for Human Rights and Business (IHRB) - a global and impartial "think and do tank". IHRB has centres in Myanmar, Kenya and Colombia, and is part of a consortium in China. Before joining IHRB as its founding Director in 2009, Mr. Morrison directed the Business Leaders Initiative on Human Rights, was Head of Global Campaigns and Community Affairs for The Body Shop International and worked for a number of civil society organizations on the issues of refugee protection, migration and human trafficking during the 1990s. Mr. Morrison has also been a Harkness Fellow to the USA. In September 2014, Mr. Morrison published his latest book: "The Social License: How to keep your organization legitimate" (Palgrave MacMillan).

JOOST OORTHUIZEN

Executive Director, The Sustainable Trade Initiative

Mr. Joost Oorthuizen is Executive Director of IDH, The Sustainable Trade Initiative. He has extensive business consultancy experience in Asia, Africa and the Netherlands, working for retail, SMEs, the creative industry and the public sector. He gained expertise in alliance-management of large-scale public-private companies, and providing leadership training to executives at TwynstraGudde. He has also facilitated alliances and large-scale business projects in diverse agricultural supply chains at AgriProFocus. Mr. Oorthuizen holds a PhD from Wageningen University in the governance of large-scale water systems and was assistant professor at Wageningen, and the Institute of Social Studies in the Hague. He also graduated with a Master of Change Management from SIOO.

JØRGEN VIG KNUDSTORP

CEO, Lego Group

Mr. Jørgen Vig Knudstorp is the CEO and President of the LEGO Group, which he joined in 2001, then as a Director for Strategic Development. Based on the iconic LEGO® brick, the company is one of the world's leading manufacturers of play materials. Founded in 1932 by Ole Kirk Kristiansen, the LEGO Group remains a privately held company, owned by the third and fourth generation of the founding family. With headquarters in Billund, Denmark, and main offices in USA, UK, China, and Singapore, the LEGO Group is a global organisation. Jørgen Vig Knudstorp sees his dedication to the further expansion of the LEGO System in Play and the creative play experience to be his life mission. Jørgen Vig Knudstorp holds a BA in Economics from the University of Aarhus, Denmark, an MSc in Economics and MBA from Cranfield University, UK, and a PhD from Aarhus University and MIT, USA.

KARSTEN DYBVAD

Confederation of Danish Industry

Mr. Karsten Dybvad CEO of the Confederation of Danish Industry (DI). He has the overall responsibility for executing DI's strategy and business advocacy towards the Danish Government and Parliament and towards the European institutions. On behalf of DI's member companies, he is chief negotiator on collective agreements concluded with labour organisations in Denmark. In addition, Karsten Dybvad is a committed member of the Executive Committee in BUSINESSEUROPE, and he holds a number of board memberships in the Danish business community. Mr. Dybvad has previously held various top level positions as a civil servant in Denmark, including Permanent Secretary of State (Chief of Staff) in the Prime Minister's Office and Permanent Secretary of State in the Ministry of Finance. Mr. Dybvad holds an MSc in Economics from the University of Copenhagen.

LARS REBIEN SØRENSEN

CEO, Novo Nordisk

Mr. Lars Rebien Sørensen joined Novo Nordisk's Enzymes Marketing in 1982. Over the years, he has completed several overseas postings, including in the Middle East and the US. Mr Sørensen was appointed a member of Corporate Management in May 1994, and in December 1994 he was given special responsibility within Corporate Management for Health Care. He was appointed president and chief executive officer in November 2000. Mr. Sørensen holds an MSc in Forestry from the Royal Veterinary and Agricultural University, Denmark a BSc in International Economics from Copenhagen Business School. In October 2007, Mr Sørensen became an adjunct professor at the Faculty of Life Sciences of the University of Copenhagen.

LI YONG

Director General, UNIDO

Mr. Li Yong is the Director General of the United Nations Industrial Development Organization (UNIDO). Mr. Yong has had an extensive career as a senior economic and financial policy-maker. As Vice-Minister of Finance of the People's Republic of China and member of the Monetary Policy Committee of the Central Bank for a decade, Mr. LI was involved in setting and harmonizing fiscal, monetary and industrial policies, and in supporting sound economic growth in China.

He pushed forward financial sector reform, and prompted major financial institutions to establish corporate governance, deal with toxic assets and strengthen risk management. Mr. LI gave great importance to fiscal and financial measures in favour of agricultural development and SMEs, the cornerstones for creating economic opportunities, reducing poverty and promoting gender equality. He played a key role in China's cooperation with multilateral development organizations, such as the World Bank Group and the Asian Development Bank.

HRH CROWN PRINCESS MARY OF DENMARK

HRH Crown Princess Mary is as a member of the High-Level Task Force for the International Conference on Population and Development, and serves as patron of several international organisations and agencies in the social, health and humanitarian field, including among others: United Nations Population Fund (UNFPA) and World Health Organization (WHO)-Regional Office for Europe and Danish NGO's: Danish Refugee Council (DRC), Maternity Worldwide and LOKK-national association of women's shelters.

For several years, Crown Princess Mary has been active in creating awareness on maternal health and child mortality as well as women and girls' sexual and reproductive health and rights, including access to family planning. In addition, Crown Princess Mary was selected as a Young Global Leader in 2012 by the World Economic Forum. The Crown Princess is Founder and Chairman of The Mary Foundation which has a mission of fighting social isolation, based on the belief that "everyone has the right to belong". The foundation brings together untraditional key partners to develop and run projects in Denmark that create opportunities and empower children, adults and families. The foundation's focus areas include: Domestic violence, bullying and wellbeing, and loneliness.

Crown Princess Mary holds a double degree in law and commerce from the University of Tasmania, and has worked in several management positions in the advertising communication sector in Australia. Crown Princess Mary is married to HRH Crown Prince Frederik, heir to the throne of Denmark. Together they have four young children.

MOGENS JENSEN

Minister for Trade and Development Cooperation, Denmark

Mr. Mogens Jensen has served as the Danish Minister for Trade and Development Cooperation since February 2014 and as has been a Danish MP for the Social Democratic Party since 2005. Since 2012, he has concurrently been vice-chairman of the Social Democratic Party. As a member of parliament he has previously been government auditor, spokesperson for culture and media, a member of the Cultural Affairs Committee, the Foreign Policy Committee, the Foreign Affairs Committee, the Legal Affairs Committee, the Greenland Committee, the Faroe Islands Committee and chairman for the Danish Delegation to the Parliamentary Assembly of the Council of Europe. Mr. Jensen hails from Mors in the Northern part of Jutland. He graduated from Morsø gymnasium before pursuing a career with trade unions, until running for parliament in the 2005 elections.

PER CHRISTENSEN

Union President, 3F (United Federation of Danish Workers)

Mr. Per Christensen has been president for 3F since September 2013. 3F is the largest trade union in Denmark with over 300,000 members. He is member of The General Council and The Executive Committee of LO - The Danish Confederation of Trade Unions. He also serves as president of the board of PensionDanmark - a not-for-profit labour market pension fund covering more than 640,000 individuals. President Christensen was born in Aalborg in the Northern part of Jutland. Originally trained as a carpenter, he started his career as a shop steward at Aalborg Portland and later as an elected official in 3F – first in a local branch and later in the Federation.

RICHARD HOLLAND

Director, Market Transformation Initiative, WWF

Mr. Richard Holland is Director of WWF's Market Transformation Initiative, which aims to reduce the impact of global commodity production on priority places for biodiversity worldwide. Since joining WWF in 1998, he has also held the positions of Chief Conservation Officer at WWF Netherlands and Director of the WWF's Global Freshwater Programme. Prior to WWF, Richard worked for Delft Hydraulics in the Netherlands, for UNDP in central Europe and for the European Commission's Environment Directorate. Mr. Holland is a Chartered Environmentalist and Member of the Institute of Water and Environmental Management in the UK. He holds an MSc in Environmental Technology from Imperial College in London.

RICHARD MORGAN

Head of Government Relations, AngloAmerican

Mr. Richard Morgan has been the Head of Government Relations, for Anglo American plc London, since 2010. Previously he served as Head of Public Diplomacy at the British Foreign Office (2008-2010). Seconded to Unilever as Head of Public Affairs for Africa, Middle East and Turkey (2005-2008). Posted to British Embassy Paris (2000-2004), South Africa (1995-2000) and Tokyo (1986-1990). Foreign Office London from 1990-95 (Middle East Department and Press Office). Mr. Morgan holds a degree in modern languages from the University of Oxford.

SANJAY PRADHAN

Vice President for Leadership, Learning and Innovation, World Bank Group

Mr. Sanjay Pradhan leads the Leadership, Learning and Innovation for Development Agenda of the World Bank Group, while also being a member of the President's Senior Management Team. Previously, Mr. Pradhan was the Vice President leading the World Bank Institute where he championed the open development agenda centred on knowledge & learning, collaboration and innovation. Mr. Pradhan is a recognized authority on governance and anticorruption issues. He served as the World Bank's Director for Governance, where he led the development of the Bank's Governance and Anticorruption Strategy, and provided strategic directions on improving governance and combating corruption. Prior to that, Mr. Pradhan had a distinguished research record with extensive experience working in developing countries in South Asia, Europe and Central Asia, and East and West Africa. He has authored numerous publications including being a principal author of the 1997 World Development Report, *The State in a Changing World*. Mr. Pradhan holds a PhD and a Bachelor's degree from Harvard University.

THOMAS SCHULZ

CEO, FLSmidth A/S

Mr. Thomas Schulz has been the CEO of the international cement factory builder FLSmidth A/S since 2013. Prior to joining FLSmidth, Mr. Schulz worked 11 years for Sandvik in various positions around the world and served as Chairman for SJL Shan Bao. Mr. Schulz holds an MSc in Engineering and a PhD in Mining Engineering, from Rhine-Westfalia Technical University of Aachen.

THOMAS SILBERHORN

Parliamentary State Secretary, Germany

Mr. Thomas Silberhorn was appointed Parliamentary State Secretary to the Federal Minister for Economic Cooperation and Development in February 2014. Prior to this, he was Deputy Chairman of the CDU/CSU parliamentary group in the German Parliament (Bundestag). The focus of his work as Parliamentary State Secretary is on core development issues for the future: human rights and good governance, education, health, poverty reduction, water supply and sanitation, energy and resources. He has been a Member of the German Bundestag since 2002, representing the constituency of Bamberg-Forchheim. At the parliamentary elections in 2013, he won 52.2 per cent of first votes in his constituency.

ZAW OO

Economic Advisor to the President U. Thein Sein of Myanmar

Mr. Zaw Oo is Economic Advisor to the President U. Thein Sein of Myanmar. He is also Executive Director of the Centre for Economic and Social Development of the Myanmar Resource Development Institute, an independent think-tank dedicated to inclusive and sustainable development of Myanmar. Mr. Zaw Oo contributed to the development of Framework of Economic and Social Reform that guides a comprehensive set of reforms and development co-operation for 2012-15 as well as the country's successful conclusion of Paris Club agreement in January 2013. In his capacity as National Coordinator, he has successfully led Myanmar's efforts to become a member of the international Extractive Industry Transparency Initiative in 2014 while serving as a principal advisor to tax reforms, SME development, civil service reform and decentralization.

VAZIL HUDÁK

Vice-Minister of Finance of Slovakia

Dr. Vazil Hudák is the State Secretary (Vice-Minister) of Finance of Slovakia, covering the agenda of international relations, European funds, financial markets, financial policy and state accounting. He is also member of several international and domestic banking boards, director of the European Stability Mechanism and EFC Vice-President. Dr. Hudak's professional focus lies in public policy and economic development. Prior to joining the Slovak government, he held the position of Executive Director and Industry Head at JPMorgan's Global Corporate Bank. He has previously worked for CitiGroup, the European Commission and the East-West Institute. He studied at the Moscow State Institute for International Relations and Harvard Business School.

WILLIAM MALONEY

Chief Economist, Trade and Competitiveness, World Bank Group

Mr. William F. Maloney is Chief Trade and Competitiveness Economist in the World Bank Group and Visiting Professor at the University of the Andes in Bogota, Colombia. He was a Professor of Economics at the University of Illinois, Urbana-Champaign (1990-1997) and then joined the World Bank, working as Lead Economist in the Office of the Chief Economist for Latin America until 2009.

He has published on issues related to international trade and finance, developing country labour markets, as well as innovation and growth. In addition to publications in academic journals, he co-authored *Natural Resources: Neither Curse nor Destiny* and *Lessons from NAFTA, Does What you Export Matter: In Search of Empirical Guidance for Industrial Policy*, as well as several flagship publications of the Latin American division of the Bank, most recently *Informality: Exit and Exclusion*. Mr. Maloney holds a PhD in economics from the University of California Berkeley (1990), and a BA from Harvard University (1981).

8th PPD WORKSHOP

PROGRAMME

DAY 1 - Tuesday March 10, 2015

Moderator: John Morrison, Executive Director, Institute for Human Rights and Business
Comments or Questions? Tweet to #PPD2015

08:00 **Registration and coffee** (NB. Registration closes at 8:45)

08:45 **Participants to take seats**

09:00 **Public-private dialogue in support of economic growth**

- Mr. Karsten Dybvad, CEO, Confederation of Danish Industry

09:10 **Special Welcome Address**

- HRH Crown Princess Mary of Denmark

09:20 **Vision of the Danish Government to promote sustainable global value chains**

- Mr. Mogens Jensen, Minister for Trade and Development Cooperation, Denmark

09:35 **Public-private dialogue as a cornerstone of open and collaborative development**

- Mr. Sanjay Pradhan, Vice President for Leadership, Learning and Innovation, World Bank Group

- 09:45 **How to leverage private sector dialogue for sustainable development in key value chains**
- Mr. Thomas Schulz, CEO, FLSmidth A/S
 - Mr. Zaw Oo, Economic Advisor to the President U. Thein Sein of Myanmar
- 10:15 **Coffee Break**
- 10:45 **Social dialogue as a path to sustainable development**
- Mr. Guy Ryder, Director-General, International Labor Organization (ILO)
- 11:00 **One on One: Can both the private sector and society benefit from dialogue platforms?**
- Mr. Christiaan Rebergen, Director-General for International Cooperation at the Ministry of Foreign Affairs, The Netherlands
 - Ms. Hanna Hallin, Social Sustainability Manager, H&M Group
- 11:25 **A stronger role of the private sector in EU development cooperation**
- Mr. Fernando Frutuoso de Melo, Director-General of the EU Commission's Directorate-General for International Cooperation and Development (DG DEVCO)
- 11:35 **One on One: Creating the conditions for inclusive and sustainable foreign investment through PPD**
- Mr. Axel M. Addy, Minister, Ministry of Commerce & Industry, Liberia
 - Mr. Richard Morgan, Head of Government Relations, AngloAmerican
- 12:05 **Inclusive and sustainable industrial development - Social and environmental challenges in a sustainable and lasting manner**
- Mr. Li Yong, Director General, UNIDO

- 12:15 **How multi-stakeholder platforms can be a crucial mechanism for building an enabling business environment**
- Ms. Betty Maina, Chief Executive, Kenya Association of Manufacturers
- 12:25 **Wrap-up**
- Moderator John Morrison, Executive Director, Institute for Human Rights and Business
- 12:30 **Business Buffet Lunch and Networking Session**
- 14:00 **Public-private dialogue as building blocks of economic development**
- Mr. Jørgen Vig Knudstorp, CEO, LEGO Group
- 14:15 **Promoting higher social and environmental standards throughout the supply chain**
- Mr Andrinof Chaniago, Minister for National Development Planning of Indonesia
 - Mr. Jørgen Vig Knudstorp, CEO, LEGO Group
 - Mr. Atiqul Islam, President, Bangladesh Garment Manufacturers and Exporters Association
 - Mr. Joost Oorthuizen, Executive Director, the Sustainable Trade Initiative (IDH)
 - Mr. Ian Gray, Program Manager, Global Environment Facility
 - Mr. Erinch Sahan, Head of Policy and Campaigns, Food and Climate Justice, Oxfam
- 15:15 **Coffee Break**
- 15:45 **The role of partnerships in pharmaceutical value chains**
- Mr. Lars Rebien Sørensen, CEO, Novo Nordisk

16:00 Promoting shared values through public-private partnerships

- Mr. Vazil Hudák, Vice Minister of Finance of Slovakia
- Mr. Thomas Silberhorn, Parliamentary State Secretary, Germany
- Mr. Lars Rebien Sørensen, CEO, Novo Nordisk
- Mr. Bill Maloney, Chief Economist, Trade and Competitiveness, World Bank Group
- Mr. Richard Holland, Director, Market Transformation Initiative, WWF
- Mr. Per Christensen, Union President, 3F (United Federation of Danish Workers)

17:00 Closing Remarks

- Mr. Mogens Jensen, Minister for Trade and Development Cooperation, Denmark

17:15 Adjourn

20:00 Welcome Dinner - City Hall

(for workshop delegates and by invitation only)

Dinner Address: Public-Private Dialogue for green cities

- Ms. Anna Mee Allerslev, Mayor of Employment and Integration Administration in Copenhagen

22:00 End of High Level Conference Day

DAY 2 - Wednesday March 11, 2015

08:45 **Introduction to day 2**

Cecilia Sager, Practice Manager, Competitive Sectors, World Bank Group

Lessons from mobilizing business leaders to help shape and implement public policy

Benjamin Herzberg, Program Lead, Leadership, Learning and Innovation, World Bank Group

The session will discuss the role of the private sector in economic transformation and adaptation and highlight what contributions PPDs can make to share the growth and sustainable development. Benjamin Herzberg will provide typologies and frameworks which can be used to help implement PPDs in the field. He will discuss the what, when, and how of PPDs, highlight the benefits and the risks of collaborative policy-making, and deliver implementation tips to design, operate and sustain advocacy platforms.

09:45 **Collaborative leadership for developmental impact**

Mil Niepold, President, The Mara Partners

This session looks at how PPD can be used to address larger social and political issues as these affects the bottom line of companies. Drawing from experiences with governments, social actors and Fortune 500 companies, Mil Niepold will discuss how multi-stakeholder engagements have helped address issues such as women in the workplace, child labor in value chains, and natural resource and land use management. Frameworks will be offered on managing the dynamics of these mechanisms, understanding key factors for consideration and agreeing on outcomes.

10:30 **Coffee Break**

11:00 French Café: The How To's of PPD program management

Discussion on Practical Steps and Processes for an Efficient PPD

This interactive session is dedicated to tools and techniques to help a PPD coordination function well. It will provide opportunities for each PPD representative present to discuss their own challenges, and how to address these and understand the various aspects of running an efficient coordination. A rotating circle of PPD coordinators / program managers will discuss the issues faced by PPD coordination units and share implementation tips. A series of questions will be put forward to guide the discussion.

Participants will split in three parallel sessions according to three aspects of the PPD process:

1- Café Latté

(Conference Room)

Host: Cecilia Sager, Practice Manager, Competitive Sectors, World Bank Group

Topic: How to ensure balanced participation and minimize the risks of capture?

2- Café Noir

(Room 17/19)

Host: Anna Nadgrodkiewicz,

Director, Multiregional Programs, Center for International Private Enterprise

Topic: How to keep stakeholders engaged through effective communication and mediation strategies?

3- Tea House

(Room 13/15)

Host: Ajay Tejasvi Narasimhan, Program Manager, Collaborative Leadership for Development, World Bank Group

Topic: From commitment to action: How to manage the reform implementation with business associations and within public institutions?

11:45 Case studies: From Knowledge to Practice

Each session will explore a particular topic, with three 10-minute case studies (7 slides each) presented by practitioners attending the event. Each session is moderated by a PPD specialist, who will summarize the key findings and present a 5-point checklist on the topic in the Plenary.

Parallel Session 1: PPD in Fragile and Conflict-affected States

(Room 17/19)

Moderated by Steve Utterwulghe, Senior Private Sector Development Specialist, Global Lead, PPD T&C, World Bank Group

Introduction**Case study 1: Liberia – “PPD in Fragile and Conflict-Affected States - The Liberian Private Sector Perspective”**

Dee-Maxwell Saah Kemayah, Sr. President, Liberian Business Association (LIBA) and Private Sector Co-Chair, Liberia Better Business Forum (LBBF)

Case study 2: Nepal – “How the Nepal Business Forum is Crucial to Growth and Recovery”

Shihab Ansari Azhar, Operations Officer, Trade and Competitiveness, World Bank Group

Case study 3: Pakistan – “Punjab Energy Project”

Irfan Elahi, Chairman, Planning & Development Board, Government of Punjab & Mohammad Jehanzeb Khan, Additional Chief Secretary Energy, Government of Punjab

Case study 4: Ivory Coast – “Côte d’Ivoire PPD Overview”

Ramatou Fall, Head, Ivory Coast Investment Promotion Center (CEPICI)

Case study 5: Guinea – “Guinea Business Forum”

Boubacar Diop, Secretariat Coordinator of the Public Private Dialogue Platform

Case study 6: West Bank / Gaza – “Private Sector Development Cluster Project - Public Private Dialogue”

Sameer Hazboun, Board Director, Federation of Palestinian Chambers of Commerce, Industry and Agriculture (FPCCIA) & Chairman, Bethlehem Chamber of Commerce and Industry

Parallel Session 2: City-Level PPDs and Growth Poles

(Room 13/15)

Moderated by Megha Mukim, Economist, Trade & Competitiveness, World Bank Group

Introduction

Case study 7: Tajikistan – “Complementarity between PPD at national and local level”

Numonzhon Abdujaborov, Head of National Secretariat of Consultative Council on Improvement of Investment Climate under the President; & Amirjon Madaminov, Secretary of the Sughd Regional Consultative Council

Case study 8: Uganda – “One Stop Shop – a Public-Private Partnership for Proper Sanitation”

Godfrey Kabbyanga, Mayor, Kasese Municipality & Niels Henrik Johansen, CEO, EnviClean

Case study 9: Mexico – “Interfacing with the private sector for city-level sustainability and competitiveness”

Ma Isabel Studer Noguez, Founding Director, Global Institute For Sustainability, Tecnológico De Monterrey

Parallel Session 3: PPD for economic, political and social transition

(Conference Room)

Moderated by Syed Akhtar Mahmood, Lead Investment Policy Officer, Global Lead, Transparency, Accountability and Dialogue, T&C, World Bank Group

Introduction

Case Study 10: Slovakia – “The National Convention of Slovakia”

Kristina Mikulova, Head of Development Cooperation, Ministry of Finance of Slovakia

Case study 11: Iran – “Iran’s Public-Private Dialogue Council”

Morteza Allahdad, Head Of Office, Economic Deputy, Iran’s Chamber of Commerce, Industries and Mines (ICCIM) & Monireh Amir Khanloo, Director-The Center for Economic Studies and Surveys (CESS), Iran Chamber of Commerce, Industries, Mines and Agriculture (ICCIMA)

Case study 12: Tunisia – “The National Dialogue in Tunisia : the Way to Democracy”

Ouided Bouchamaoui, President, Tunisian National Employer Organization (UTICA)

13:00 **Lunch**

14:00 **5-Point checklists on key PPD topics**

Moderators from the case studies sessions will present a framework regarding the three key topics including the findings of the case studies presented in their sessions.

14:30 **Managing inclusive industrial development through public-private dialogue**

- Site visit of Danish companies and institutions
- Speed-writing of case studies and speed-preparation of PPD expo

The group will split in four sub-groups and each group will visit a different company or institution which has implemented a green growth strategy through public-private dialogue. Each team will collect information/materials and work as a group to write a short case study and produce an exhibition booth about the case, includ-

ing pictures, write-ups, videos, props, etc. The exhibit will be prepared during an evening buffet dinner and working session, and will be presented to the entire group in a PPD Expo which will take place the next day.

14:30 Introduction to the events and tasks of the day

15:00 Field visits

1. Carlsberg Group: using collaboration to develop circular economy
 2. Falck: State-business collaboration in assistance, emergency, healthcare & safety services
 3. The State of Green: Business and Government partnering for green economy
 4. Copenhagen municipality: PPD for Sustainable City Development
- Field visits Handbook Guide will be handed out

18:00 End of field visit

18:30 Arrival at Danish Industry Conference Center

19:00 Group PPD Expo preparation

Buffet Dinner available

Teams will be able to work on the production of their booth. Teams will have to self-distribute tasks for writing the lessons learned brochure/short-case study, and produce exhibition material such as panels with write-ups, illustrations, diagrams and pictures, videos to be displayed during the exhibition, etc. Arts and craft materials will be available for teams, as well as video editing and color printing capability.

21:30 Adjourn

DAY 3 - Thursday March 12, 2015

08:45 **“The PPD Expo”**

Each group will designate a 5-person “Booth advanced set-up team” which will arrive at the Danish Industry Conference Center at 08:00 AM to set up their respective PPD Expo booth.

Four booths will be set up to exhibit the findings of the site visits from the previous day. Each Booth will be manned by members of the groups having performed the site visits. The booths will present information and lessons including a 2-page brochure, posters, pictures, write-ups, videos, props, etc., all produced by the teams the night before.

A specific area of the booth shall be dedicated to how the respective teams having visited the local PPDs will apply the lessons learned to their own mechanisms in their respective countries.

Representatives of each visited site will also be present to roam through the exhibit.

09:45 **Applicability of “PPD Expo”: Knowledge Exchange and Community of Practice**

Debriefing session with feedback from participants

Syed Akhtar Mahmood, Lead Investment Policy Officer, Global Lead, Transparency, Accountability and Dialogue, T&C, World Bank Group

Discussion on the Revised PPD Charter

Malcolm Toland, PPD expert

Online knowledge exchange platform and community of Practice

Anna Nadgrodziewicz, Director, Multiregional Programs, CIPE

10:30 **Coffee Break**

11:00 **Parallel Session 1: Enhancing downward accountability in your organization through Social Accountability Relationships Assessment Tool (SARAT)**

(Conference Room)

Moderated by Sanjay Agarwal, Senior Governance Specialist, Governance Global Practice, World Bank Group

Enabling strong accountability relationships is critical to good governance and development. Having adequate downward accountability helps improve trust between public or private sector institutions and their constituents.

Social accountability is an approach that aims at strengthening the voice and capacity of their constituents, especially the vulnerable. It also creates spaces for their constituents to interact with and provide feedback to institutions.

The Social Accountability Relationships Assessment Tool (SARAT) provides a five-step methodology to rapidly identify, assess and enhance mechanisms to enhance transparency, participation and downward accountability. This session will allow participants through role plays in break-out groups using SARAT to identify concrete ways by which they can improve transparency, inclusiveness and downward accountability in their institutions.

11:00 **Parallel Session 2: Monitoring & Evaluation in PPDs: The “Public-Private Dialogue Country Profile”**

(Room 17/19)

Hanna-Mari Kilpelainen, OECD-UNDP Joint Secretariat Team

The Global Partnership for Development Cooperation and Aid Effectiveness has developed a new global indicator to measure the participation of the private sector in the design and implementation of development policies and strategies to foster sustainable growth and poverty reduction. This new framework is based on the ex-

isting PPD M&E tools that have been developed by the PPD Community of Practice. The “Public-Private Dialogue Country Profile” is composed of 3 sub-indicators. For a given country, the review focuses on a specific agreed upon dialogue platform and looks at the country-level context for public-private dialogue following a standard methodology using three tools:

- a. Legal and regulatory context for PPD (a series of existing governance-related indicators)
 - b. Country’s readiness to host, create or sustain a dialogue process (PPD Diamond)
 - c. Organizational effectiveness of a given platform (PPD evaluation wheel)
- Participants will partake in an interactive exercise to create a PPD profile on the spot (participants are asked to bring their laptop for this session).

12:30 Lunch

13:30 Training session: Ensuring sustainability of business associations

Bjarne Palstrøm, Deputy Director General, Confederation of Danish Industry

The Confederation of Danish Industry (DI) will discuss the role of business associations in advancing the sustainability and inclusion agenda. It will also share its experience in building business associations and common challenges faced by these organizations in sustaining themselves. The viability of advocacy and business development services is crucial to the effectiveness of the dialogue process. DI will provide tools to assess the viability of partnerships and point at some resources to strengthen the associations involved in PPDs.

15:00 Coffee Break

15:30 PPD Master Class: Joint elaboration of on-the-spot solutions for country cases

Moderated by Niels Tanderup Kristensen, Deputy Director, Confederation Of Danish Industry

This session will call the audience to help design a particular solution to a particular sustainability problem faced by 3 different PPDs. Approaches to strengthening local ownership will be addressed collaboratively by the entire group, through case studies presented by practitioners.

Each of the 3 representatives will present their PPD (2 slides), explain the sustainability challenges (2 slides) and present their sustainability action plan (2 slides), in 10 minutes. The public will then interact with the representative for 15 minutes with the objective to improve the plan.

Case study 13: Bangladesh - Textile Industry

Atiqul Islam, President, Bangladesh Garment Manufacturers and Exporters Association

(Presentation: 10 minutes + Master class discussion: 15 minutes)

Case study 14: Kenya - Private Sector Alliance

Sarah Ruth Ochieng, Private Sector Development Specialist, Trade and Competitiveness, World Bank Group

(Presentation: 10 minutes + Master class discussion: 15 minutes)

Case study 15: Serbia - Reform Dialogue

Joe Lowther, Director, USAID Business Enabling Project

(Presentation: 10 minutes + Master class discussion: 15 minutes)

Conclusion from moderator, presentation of a sustainability typology (15 minutes)

17:00 The PPD Howards

Moderated by Lili Sisombat, Senior Leadership Development Specialist, World Bank Group

Established in 2006, the PPD Community of Practice instituted its own recognition awards in 2014. The “PPD Howards” are named after our late World Bank colleague and friend Nicholas C. Howard, who dedicated his professional life to advance the collaborative governance agenda.

Three “PPD Howards” will be awarded to local PPD initiatives to honor the virtues of qualities which are critical to successful PPDs:

- 1) Long-standing achievements
- 2) Resilience
- 3) Innovation

The Howards will be handed over by Thomas Bustrup, Deputy Director General, Confederation of Danish Industry.

17:30 Concluding remarks on next steps

Thomas Bustrup, Deputy Director General, Confederation of Danish Industry
Martin Bille Hermann, State Secretary For Development Policy, Ministry of Foreign Affairs of Denmark
Benjamin Herzberg, Program Lead, Leadership, Learning and Innovation, World Bank Group

Attendance certificates.

18:00 Adjourn

DAY 4 - Friday March 13, 2015

10:00 **Private Guided Visit at the Danish Parliament, Christiansborg Castle**

Discussion with the Speaker of the Parliament on the concept of social dialogue in Denmark and the role of parliamentarians in the public-private dialogue process.

The discussion will be followed by a Guided Tour at the parliament.

12:00 **Lunch and boat trip : the Canal Tour of Copenhagen**

(optional at own expenses for participants)

14:00 **PPD Clinics**

[\(Room 13/15\)](#)

Country delegations will have the possibility to book a one-hour time slot with a PPD expert to discuss ongoing challenges faced by the PPDs and next steps.

A paper board with one hour time slots will be displayed during the first two days of the event, and country delegations can register themselves. Country delegations must register only for one time-slot. Use the board outside the conference room to book the time slots of your choice.

Group 1	Group 2	Group 3	Group 4
Clinic 1	Clinic 4	Clinic 7	Clinic 10
Clinic 2	Clinic 5	Clinic 8	Clinic 11
Clinic 3	Clinic 6	Clinic 9	Clinic 12

16:00 **End of workshop**



CONFEDERATION OF DANISH INDUSTRY

The Confederation of Danish Industry (DI) is a private business and employers organization funded, owned, and managed entirely by its members. 10.000 companies within manufacturing, transportation, trade, services, information technology and energy have chosen to join forces in DI. We employ more than 500 highly skilled experts at the headquarters in Copenhagen and we have local offices in Shanghai, Mumbai, Washington DC, New York, Moscow, Dar es Salaam, Mexico City, Sao Paulo and Brussels.

Our mission is to increase the political awareness of the need for sound business environments and to ensure that companies improve their competitive capacity.



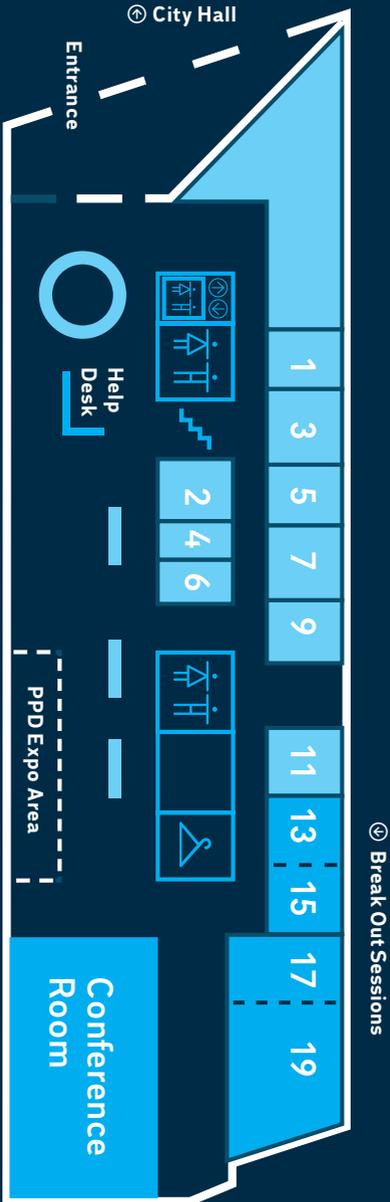
The core of DI's work is to achieve influence and to conclude collective agreements with trade unions. It is vital for DI to create results that enable Danish companies to contribute to the development of society – in co-operation with politicians, the civil society, business organizations and other stakeholders.

DI works to promote the interests of business at local, national and international level. We are committed members of BUSINESSEUROPE and BIAC.

Find more information about the international work of DI on www.di.dk/english

OVERVIEW

Confederation of Danish Industry



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